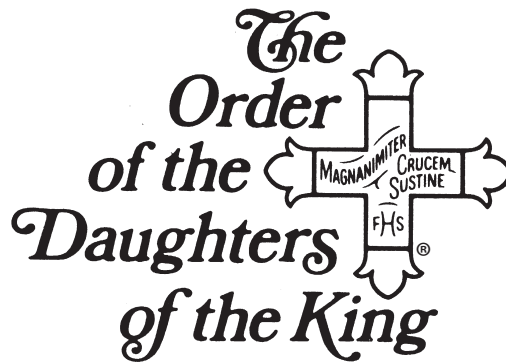
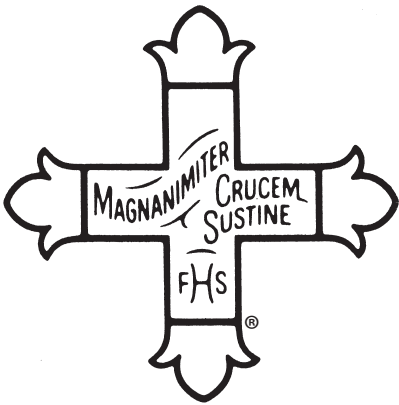
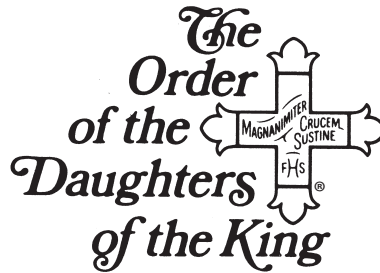
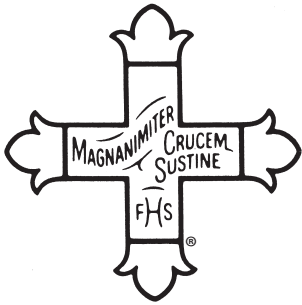


This sheet will help you achieve graphic identification on materials produced locally for the Order, and at the same time guard the Order's good name and forestall confusion with other groups that have similar names. Use these images whenever something is printed locally by or about your chapter, such as a bulletin or newsletter announcement. For instance, if your chapter is sponsoring a retreat, some of these graphics could be used on the posters or registration forms. Provide whoever does your layout with the file of the image you want to use, or a clip from this sheet. The size can be adjusted as needed. If you print in blue, ask for PMS 286 blue ink which will match the literature from the National Office.

You will notice that there is an ® next to both the Daughters' cross and the Junior cross, and also after the full title, "The Order of the Daughters of the King®". The symbol means that both crosses with their inscriptions and the full name of the Order are trademarked. They should only be used by chartered chapters or other officially sponsored entities of the Order, including online publications. Thus an individual Daughter who starts a blog, for example, would not be representing the Order and so would not use the trademark on her blog without permission, whereas her chapter can be licensed to use the trademark on the chapter's webpage.

If your chapter or assembly wants to use the cross, name, or logo on an object to mark a special occasion (tote bags, mugs, etc.), you will need a license. Your province president holds a limited use license for this triennium, and can copy it to you upon request, so you can assure your printer you have the right to use the trademark. The Province presidents have also developed guidelines to help you distinguish between the ordinary use of the trademark on local printed materials from the more specialized uses noted above.



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